

**Rome, 22 June 2017**

## **UNIPOLSAI OFFICIAL PARTNER OF THE 2017 RIMINI MEETING**

**UnipolSai Assicurazioni**, for the third consecutive year, will be official sponsor of the Meeting for Friendship among Peoples to be held in Rimini from 20 to 26 August 2017, which for this XXXVIII edition will be entitled *"All that you have, bequeathed you by your father, earn it in order to possess it"*.

This major international event has always focused on the knowledge and encounter of different cultures, religions and experiences, which during the Meeting have the occasion to be compared and shared.

The event is even more significant in the current historical moment, characterised by a profound crisis and a general lack of confidence in dealing with the present and looking towards the future.

For **UnipolSai**, main supporter of the Jubilee, being official sponsor of the Rimini Meeting represents the continuation of a coherent path towards choosing closeness to people and social responsibility.

Again this year, UnipolSai – with its project "Listening to beauty" – aims to enhance the exceptional content of the exhibitions on show, particularly focusing on certain projects and the events scheduled at the entertainment arena bearing its name.

Indeed, support for the Meeting arises from the awareness that companies are not only required to create economic value for shareholders but also social value for a wide range of stakeholders: from institutions to social organizations, from cultural associations to individuals. "Doing business" implies great responsibility and the awareness that economic development must advance while also accompanying and supporting social and cultural progress in the interest of the community.

For UnipolSai Assicurazioni, the relationship between business and culture, between the financial sector and the social, cultural and sports sectors must become increasingly strong and successful for the benefit of future generations, who are the true protagonists of the Meeting.

**Because for UnipolSai, thinking of people's future means thinking of what they love: culture and the chance to meet up.**

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**UnipolSai Assicurazioni S.p.A.**

UnipolSai Assicurazioni S.p.A. is the insurance company of the Unipol Group, a leader in Italy in the Non-Life segment, particularly in MV TPL.

Also active in the Life insurance business, UnipolSai has a portfolio of more than 10m customers and holds a preeminent position in the national ranking of insurance groups based on its direct premiums of roughly €12.5bn, of which €7.2bn in the Non-Life segment and €5.3bn in the Life segment (figures from 2016).

The company currently has 5 divisions (Unipol, La Fondiaria, Sai, Nuova MAA and La Previdente) and the largest agency network in Italy, with more than 3,000 insurance agencies and roughly 6,000 sub-agencies spread throughout the country.

UnipolSai Assicurazioni is a subsidiary of Unipol Gruppo S.p.A. and, like the latter, is listed on the Italian Stock Exchange, in which it is one of the top companies in terms of market capitalisation.