



UNIPOLSAI – LEGA VOLLEY: NEVER CHANGE A WINNING TEAM

For the fourth consecutive year, the insurance company is Title Sponsor and Event Partner of the Men's Serie A Volleyball League.

Bologna, 20 July 2017

UnipolSai Assicurazioni and Lega Pallavolo Serie A follow the first unwritten rule of sport to the tee, confirming the same team for the fourth year of partnership: during the 2017/2018 season, UnipolSai will once again be Title Sponsor and Event Partner for the Men's Serie A Volleyball League and its brand will accompany the Serie A1 Superlega and Serie A2 Championships.

This collaboration is part of the Corporate Sponsorship Plan with which UnipolSai Assicurazioni intends to support initiatives and projects devoted to the promotion and dissemination of social values that improve the community's wellbeing in five different areas.

The sponsorship is in line with the principles of social responsibility that guide the Unipol Group – and UnipolSai as a member – in its daily business and arises from the awareness that the choices of today influence the future of new generations. This is why UnipolSai and the Unipol Group dedicate special attention to young people, considering sport to be an important vehicle for both individual and social growth and development.

Because for UnipolSai and the Unipol Group, thinking of people's future also means thinking of what they love: sport.

UnipolSai Assicurazioni S.p.A.

UnipolSai Assicurazioni S.p.A. is the insurance company of the Unipol Group, Italian leader in Non-Life Business, in particular in vehicle liability insurance. Also active in Life Business, UnipolSai has a portfolio of over 10 million customers and holds a leading position in the national ranking of insurance groups with a direct income amounting to approximately €12.5bn, of which €7.2bn in Non-Life Business and €5.3bn in Life Business (2016 figures). The company currently operates through 5 divisions (Unipol, La Fondiaria, Sai, Nuova MAA and La Previdente) and has the largest agency network in Italy, with more than 3,000 agencies and 6,000 sub-agencies spread across the country. UnipolSai Assicurazioni is a subsidiary of Unipol Gruppo Finanziario S.p.A. and, like the latter, is listed on the Italian Stock Exchange, being one of the most highly capitalized securities.

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