



## UNIPOLSAI SUPPORTS WORLD DAY OF THE POOR

Bologna, 16 November 2017

UnipolSai Assicurazioni is assisting with the organisation of the first World Day of the Poor, the event announced by Pope Francis at the end of the Extraordinary Jubilee of Mercy on 19 November.

“Let us love not with words but with deeds” is the theme chosen by the Pontiff for this celebration, an exhortation to meet, embrace and love those that are most in need. Poverty is not an abstract concept but one that has the face of men, women and children, and the Pope asks us not to remain passive and resigned but rather to “respond with a new vision of life and society”.

It is therefore an appeal to make an effective contribution to changing history, generating and promoting real human development. Conscious of its social role and consistent with the partnership it has developed with the Extraordinary Jubilee of Mercy, UnipolSai Assicurazioni is playing an active role in supporting the event.

The insurance company has also assumed responsibility for the TPL insurance coverage policy connected with the organisation, running and management of the event, including the risks relating to the assembly and disassembly of the structures in which, as of 13 November in Piazza Pio XII in Rome, free specialist medical check-ups will be provided for those in need.

By contributing to the organisation of World Day of the Poor, UnipolSai has succeeded in its aim of continuing with the work it began in December 2015 as main partner of the Extraordinary Jubilee of Mercy, answering the Pope’s passionate request to help with the staging of this event of significant social and charitable value.

## UnipolSai Assicurazioni S.p.A.

UnipolSai Assicurazioni S.p.A. is the insurance company of the Unipol Group, Italian leader in Non-Life Business, in particular in vehicle liability insurance. Also active in Life Business, UnipolSai has a portfolio of over 10 million customers and holds a leading position in the national ranking of insurance groups with a direct income amounting to approximately €12.5bn, of which €7.2bn in Non-Life Business and €5.3bn in Life Business (2016 figures). The company currently operates through 5 divisions (Unipol, La Fondiaria, Sai, Nuova MAA and La Previdente) and has the largest agency network in Italy, with more than 3,000 agencies and 6,000 sub-agencies spread across the country. UnipolSai Assicurazioni is a subsidiary of Unipol Gruppo Finanziario S.p.A. and, like the latter, is listed on the Italian Stock Exchange, being one of the most highly capitalized securities.

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