

Bologna, 6 October 2014

Solidarity has a special flavour with UnipolSai Assicurazioni and AISM

**On 11 and 12 October, UnipolSai Assicurazioni
will take to 3,000 squares with young people and for young people**

UnipolSai Assicurazioni believes in young people and their future. And it is for them that the company renews its commitment this year as well by supporting AISM (Italian Multiple Sclerosis Association) during the "AISM Apple" event, which is held during the month of October thanks to the efforts of its many young volunteers.

In the context of a Group Sponsorship Program that embraces culture and artistic heritage, the environment, scientific research and social benefit, sports and entertainment, UnipolSai supports the "AISM Apple" campaign with strength and conviction in favour of the project "Youth beyond Multiple Sclerosis" - a project completely in line with the core values of the Group.

Always looking out for new generations, UnipolSai Assicurazioni chose to be close to AISM and its 10,000 volunteers who every day represent a useful and concrete point of reference for those fighting against multiple sclerosis. Today, thanks to progress in scientific research, treatments are available that are able to slow down the progression of the disease and guarantee a significant improvement in the quality of life of those affected.

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UnipolSai Assicurazioni S.p.A.

Operative since 6 January 2014, UnipolSai Assicurazioni S.p.A. is the multi-business insurance company of the Unipol Group that was established as a result of the merger by incorporation of the historic companies Unipol Assicurazioni and Milano Assicurazioni, and as well as Premafin, holding company of the former Fondiaria-SAI Group, into Fondiaria-SAI.

UnipolSai Assicurazioni is controlled by Unipol Gruppo Finanziario S.p.A. and like the latter, it is listed on the Italian Stock Exchange, being one of the most highly capitalized securities.

Italian leader in Non-Life business, particularly in vehicle liability insurance, and holding a position of absolute prominence in Life business, UnipolSai registered a direct insurance income of €15.4bn in 2013.